

Connect with Your Customers in Technology-Specific E-Newsletters

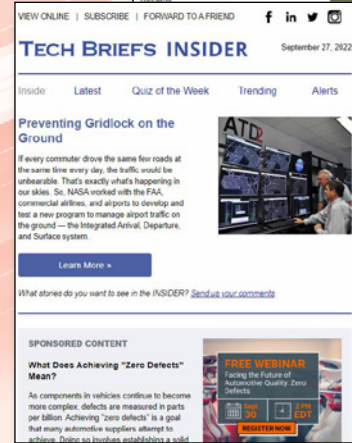
Reach engineers and managers who turn to SAE Media Group's INSIDER E-newsletters for the very latest technology reports. Each E-newsletter features timely information focused on the industry's most talked-about topics.

Clicks on your sponsor message or banner ad generate full-contact leads. Sponsorships are limited to four sponsor messages and three banner ads per newsletter. Spots sell out quickly, so reserve early!

2023 E-MAIL NEWSLETTER SPONSORSHIP PRICING (GROSS RATE)

POSITION	TECH BRIEFS INSIDER & SAE TECHNOLOGY NEWSLETTERS	VEHICLE ENGINEERING
Top Banner	\$3,700	\$4,600
Sponsor Message #1	\$3,600	\$3,900
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Sponsored Links/Event Alerts	\$995	\$1,300

Frequency discount: 5% on 6x program; 10% on 12x program



TECH BRIEFS INSIDER E-NEWSLETTERS

EDITION	FREQUENCY	CIRCULATION
Main	2-4x Monthly	55k
Medical	1-2x Monthly	40k
Bio-Pharma	Quarterly	20k
Additive Manufacturing/ 3D Printing	Quarterly	40k
Aerospace*	2x Monthly	70k
Aerospace Defense & Manufacturing*	Quarterly	70k
Defense	11x Annually	40k
Motion Design	Monthly	50k
Photonics & Imaging	5x Annually	35k
Electronics and Sensors*	Bi-Monthly	45k
Power Electronics	6x Annually	40k
Robotics and Automation	5x Annually	65k

SAE TECHNOLOGY & VEHICLE ENGINEERING E-NEWSLETTERS

EDITION	FREQUENCY	CIRCULATION
Automotive Engineering	2x Monthly	40k
Autonomous Vehicle/ADAS Engineering	16x Annually	40k
Truck & Off-Highway Engineering	Monthly	40k
Vehicle Engineering	9x Annually	100k
Battery & Electrification*	Bi-Monthly	50k

* Take advantage of reaching a combination of the SAE Media Group and SAE International communities of engineers and technical experts.

2023 E-NEWSLETTER SCHEDULE

EDITION	TRANSMISSION DATES
Main	Published Weekly* on Tuesday
Medical	1/20, 3/6, 3/23, 4/6, 4/21, 5/8, 5/25, 6/5, 6/22, 7/13, 7/31, 8/9, 8/24, 9/8, 9/22, 10/26, 11/6, 11/30, 12/13 MD&M West Show Dailies: 2/7, 2/8, 2/9
Bio-Pharma	3/17, 6/12, 9/15, 12/6
Additive Manufacturing/3D Printing	2/10, 5/1, 8/1, 10/5
Aerospace	1/9, 1/23, 2/3, 2/24, 3/2, 3/20, 4/3, 4/20, 5/4, 5/19, 6/1, 6/21, 7/10, 7/20, 8/3, 8/21, 9/6, 9/25, 10/2, 10/23, 11/2, 11/16, 12/1
Aerospace & Defense Manufacturing	1/30, 4/26, 7/27, 10/27
Defense	2/13, 3/13, 4/12, 5/12, 6/15, 7/17, 8/16, 9/14, 10/16, 11/13, 12/14
Motion Design	2/22, 3/31, 4/28, 5/31, 6/26, 7/26, 8/31, 9/29, 10/31, 11/29, 12/18
Photonics & Imaging	1/24, 3/1, 5/10, 9/20, 11/1
Power Electronics	1/27, 3/27, 5/18, 7/24, 9/27, 11/9
Electronics & Sensors	2/1, 4/7, 6/7, 8/28, 10/19, 12/8
Robotics & Automation	3/9, 5/15, 8/14, 11/10
Battery & Electrification	2/6, 4/10, 6/8, 8/7, 10/12, 12/7 Battery Show NA Show Dailies: 9/12, 9/13, 9/14
Automotive Engineering	1/12, 1/26, 2/2, 2/23, 3/3, 3/22, 4/5, 4/24, 5/5, 5/22, 6/2, 6/23, 7/12, 7/24, 8/2, 8/23, 9/7, 9/21, 10/4, 10/25, 11/3, 11/17, 12/4, 12/15
ADAS/Autonomous Vehicle	1/19, 2/27, 3/30, 4/14, 4/27, 5/30, 6/14, 6/29, 7/27, 8/14, 8/30, 9/28, 10/13, 10/30, 11/27, 12/11
Truck & Off-Highway Engineering	2/16, 4/13, 5/11, 6/16, 7/19, 8/17, 9/18, 10/18, 11/15 CONEXPO Show Dailies: 3/14, 3/15, 3/16
SAE Vehicle Engineering	2/8, 3/8, 4/17, 5/17, 6/9, 8/10, 9/11, 10/9, 11/8

*3 times a month in January, February, July, and December

E-NEWSLETTER MECHANICAL SPECIFICATIONS:

Banner Ads:

Top Banner: Leaderboard — 600 x 150 pixels

Banner #2 and #3: Square banners — 400 x 400 pixels (no animation and <100 kb)

Sponsor Messages:

Headline: 50 characters max (with spaces)

Message: 450 characters max with spaces (no paragraph breaks) and one hyperlink

Image: 400 x 400 pixels — JPEG, PNG, or GIF (no animation and <100 kb)

Sponsored Links/Event Alerts:

Headline: 50 characters max (with spaces)

Message: 150 characters max (with spaces) and one hyperlink